



GAVIN ALAONEN

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EDUCATION

8/05 – 12/08

Art Center College of Design, Pasadena, CA
Bachelor of Fine Arts in Graphic Design

EXPERIENCE

6/11 – Current

MTV Networks, New York, NY
Designer

Providing design and production for MTV's and VH1's digital platforms, including web, mobile, and tablet. Other responsibilities include brand design concepts and info graphics.

11/10 – 6/11

Details / Glamour Magazine, New York, NY
Freelance Digital Designer

Creative services team member. Provided brand design concepts, development, strategy and graphic production for web and other digital platforms. Other design responsibilities include storyboarding and motion design.

12/09 – 11/10

Cell Division, New York, NY
Designer

Contributed interactive concept design and development for major pharmaceutical based clients. Other design responsibilities included; brand design concepts, branding guide layouts, and various graphic production outputs.

7/09 – 12/09

Glamour Magazine, New York, NY
Freelance Designer

Worked in-house with creative and art directors on; magazine advertorials, brand design concepts, logo designs and sales presentation layouts. Other design contributions included misc collateral for sponsored and internal Glamour events.

5/09 – 7/09

Mother New York, New York, NY
Design Intern

Responsibilities included brand design concepts, logo designs, design proposal layouts, as well as research and graphic production for various clients.

6/08 – 8/08

Nike, Beaverton, OR
Brand Design Intern

Contributed research, concept development, and graphic production for the Nike running brand. Projects included; Nike+, Nike Free, and the Air Pegasus 25th Anniversary.

COMPUTER KNOWLEDGE

Adobe CS5 (Illustrator, Photoshop, InDesign, Content Bundler, After Effects, Acrobat and Dreamweaver), FontLab, HTML/CSS, Joomla!, Microsoft Word, Microsoft Powerpoint, Mac OS, Windows OS

INTERESTS

Origami, hi top sneakers, NBA basketball, boxing, astronomy, double meanings, pandas, puns, process, user created content and culinary explorations.

PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST