

ALLOW ME TO INTRODUCE MYSELF

GAVIN ALAON

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EDUCATION

8/05 – 12/08

Art Center College of Design, Pasadena, CA
Bachelor of Fine Arts in Graphic Design

EXPERIENCE

12/09 – Current

CCG Metamedia, New York, NY
Designer

Designing for; websites, user interfaces, and storyboards for pharma based clients. Other design responsibilities include; brand design concepts, branding guide layouts, and various graphic production outputs.

7/09 – 12/09

Glamour Magazine, New York, NY
Freelance Designer

Worked in-house with creative and art directors on; magazine advertorials, brand design concepts, logo designs and sales presentation layouts. Other design contributions included misc collateral for sponsored and internal Glamour events.

5/09 – 7/09

Mother New York, New York, NY
Design Intern

Responsibilities included brand design concepts, logo designs, design proposal layouts, as well as research and graphic production for various clients.

6/08 – 8/08

Nike, Beaverton, OR
Brand Design Intern

Contributed research, concept development, and graphic production for the Nike running brand. Projects included; Nike+, Nike Free, and the Air Pegasus 25th Anniversary.

12/08 – Current

Freelance Graphic Designer, New York, NY

Designing various print and web collateral, including; identity + full stationary, websites, e-blasts, product packaging and event posters. Clients include; Eternefit™, B&G International, Jay Weiss Creative, and EastSide Dental Medicine.

COMPUTER KNOWLEDGE

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, FontLab, Dreamweaver, Joomla!, Microsoft Word, Microsoft Powerpoint, Mac OS, Windows OS

INTERESTS

Origami, Nike shoes, Lakers basketball, boxing, astronomy, double meanings, pandas, puns, process, user created content and culinary explorations.

PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST